

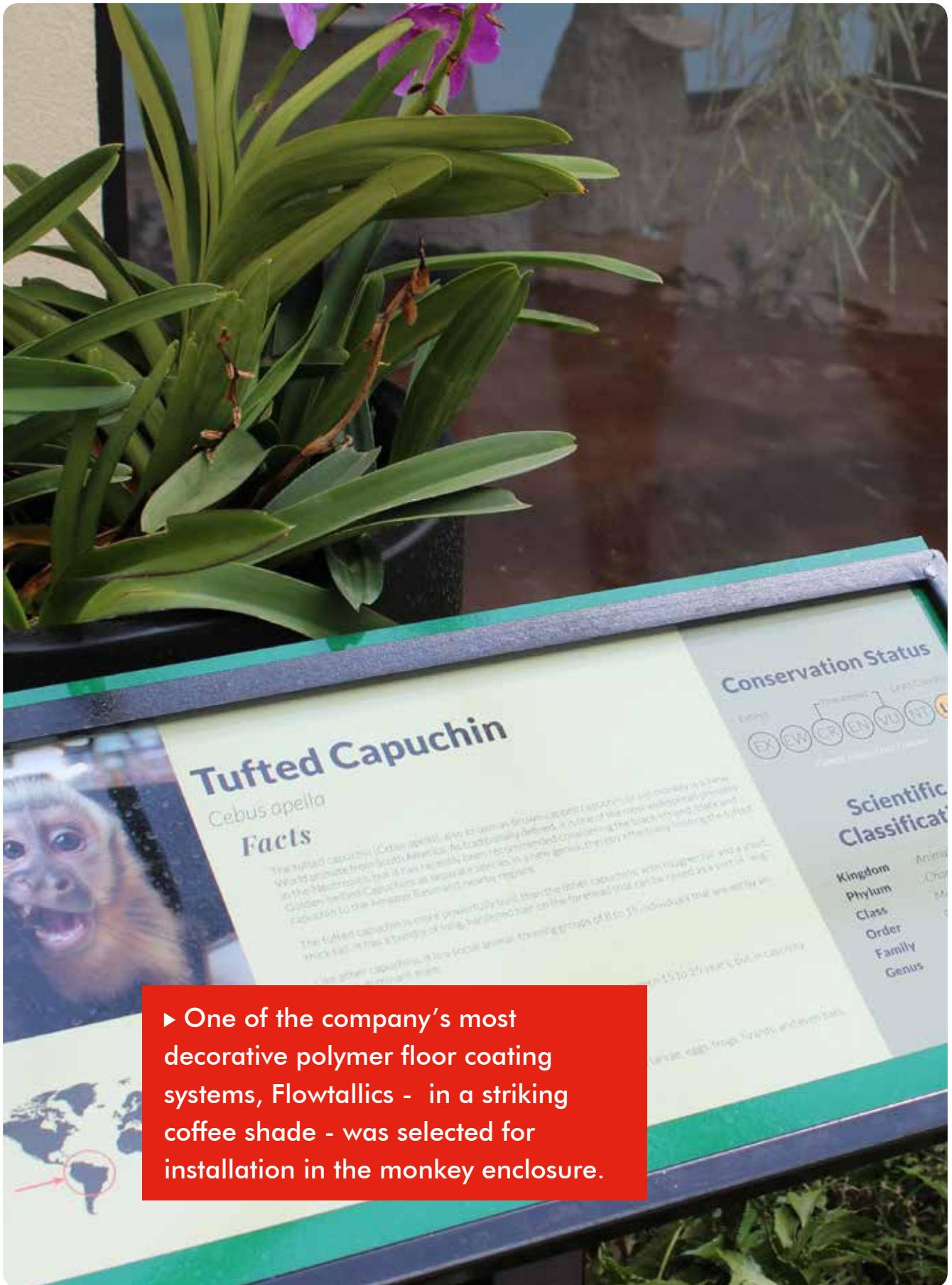
CONTACT THE FLOORING SPECIALIST



MONKEYS, SHARKS & A STAR WARS MOVIE THEATRE... THE GREATEST FURNITURE STORE ON EARTH

► Flowcrete Americas has been involved in an interesting project at Gallery Furniture's newest and largest furniture showroom in Fort Bend County, TX.





► One of the company's most decorative polymer floor coating systems, Flowtallics - in a striking coffee shade - was selected for installation in the monkey enclosure.

▶▶ The 165,000 square foot store is a sprawling series of sofas, tables and light fittings mixed with a few surprising attractions along the way.

Gallery Furniture is one of the most iconic businesses in the Houston area, having built up a reputation over the last 30 years for it's high-end furniture, inspiring retail spaces and contribution to the local community.

The new store, located at Grand Parkway, Richmond, represents the company's largest outlet to date.

A 20,000-square-foot glass roof atrium is located at the heart of the new store, complete with an elevated koi pond adorned by lily pads and blooming orchids, which sits next to a green living wall containing over 12,000 plants.

In the spirit of the original Gallery Furniture showroom, the atrium is home to three tufted capuchin monkeys, Katie, Houston and Sugar, who share their enclosure with a toucan, a macaw, a cockatoo and a couple of caique parrots.

A 30,000-gallon saltwater aquarium fills one showroom wall containing blue tangs, puffer fish and stingrays as well as a zebra shark and two black tip sharks with plans to add turtles to the mix in the near future.

And if that wasn't enough to keep folks occupied, a Star Wars inspired movie theatre can be found at the back of the store decked out with gyrating chairs to enhance the viewing experience through added motion.

Flowcrete Americas, a leading manufacturer of seamless polymer flooring with manufacturing and sales premises located just up the road from the new store in Spring, TX, was delighted to provide a number of flooring materials for use on the site.

One of the company's most decorative polymer floor coating systems, Flowtallics - in a striking coffee shade - was selected for installation in the monkey enclosure.

Flowtallics is installed by skilled craftsmen – in this case STAR applicator partner Maintenance Solutions of Tomball, TX - to deliver a smooth, high-gloss and swirling metallic finish that is truly one of a

kind and cannot be re-created. Store owner, Jim McIngvale, opted for Flowtallics after having witnessed the monkeys at his family-owned leisure club, Westside Tennis – where Flowtallics was also installed - dancing at their reflection in the high gloss finish and playfully sliding across the super smooth, super flat surface.

The material is also highly robust, offering excellent chemical, wear and stain resistance properties combined with UV stability, in order to prevent the surface from yellowing with exposure to sunlight – a must with the bright Texas sunshine pouring through the glass roof.

A second system, Flowfresh SR with a Flowfresh FCUV topcoat, was installed in the kitchen of the store's full-service, on-site restaurant, Brick & Mortar Kitchen, run by McIngvale's daughter, Laura.

Flowfresh SR is a slurry broadcast, anti-slip and wear resistant antimicrobial treated cementitious urethane flooring system, ▶▶

▶▶ designed for use in food processing, handling and preparation areas.

The material is HACCP certified as food-safe and contains a powerful silver-ion antimicrobial additive that protects the surface from degradation caused by microbial growth.

'We are delighted to have had the opportunity to work with Gallery Furniture and to provide a range of flooring materials for use in the new Richmond store,' said Dave McNeece, Managing Director for Flowcrete Americas.

'Much more than a furniture store, Gallery Furniture has become

known as a great day out for all the family and a much-loved brand within the local community.'

The new store opened in July 2015, just a month after Gallery Furniture donated a number of pieces to Houstonians affected by the Memorial Day Floods. ■



www.flowcreteamericas.com



blog.flowcrete.com



[@flowcreteamer](https://twitter.com/flowcreteamer)



"Flowcrete Group Ltd"



news.cision.com/flowcrete



youtube.com/flowcretetv



slideshare.net/flowcrete



americas@flowcrete.com

CONTACT
THE FLOORING
SPECIALIST